

IT'S THE DEMOGRAPHICS

Collier County and its communities of Naples, Everglades City, Immokalee, Marco Island and Golden Gate comprise the second fastest growing metropolitan area in the nation. In addition to the population growth, Collier County is one of the most desirable business locations in the country.

Year round warmth, beautiful sunshine and a proactive business community make Collier County the ideal corporate location for business growth and future success.

COLLIER COUNTY – NAPLES MSA

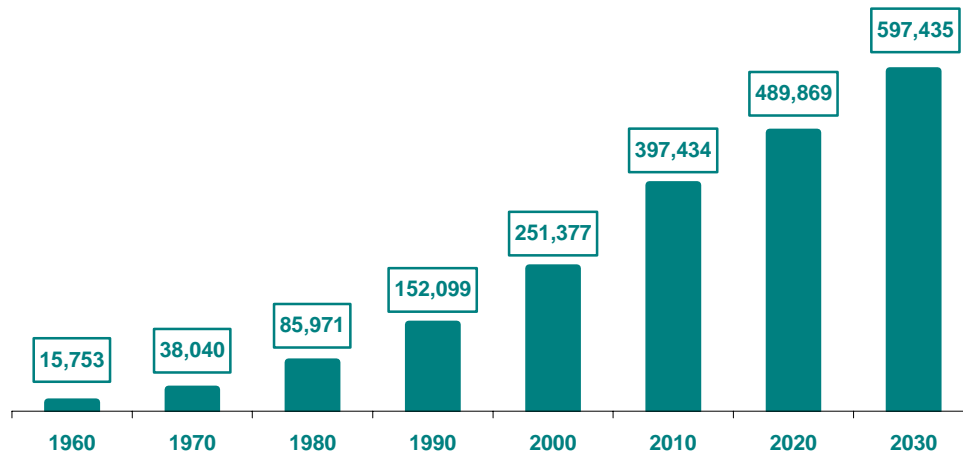
2006 POPULATION

319,905

Source: University of Florida Bureau of Economic and Business Research Florida Estimate of Population, 2/06

POPULATION ESTIMATES AND PROJECTIONS – COLLIER COUNTY, FLORIDA

Collier County has a fast growing population of 290,000+ year-round residents. The Southwest Florida regional population is projected to increase 138% from 2000 to 2030.



Source: University of Florida, Bureau of Economic and Business Research, Florida Population Studies, CC. Comprehensive Planning Dept. 2005

THE NAPLES-MARCO ISLAND MSA IS RANKED 2ND IN JOB GROWTH FOR SMALL PLACES IN THE UNITED STATES.

Source: Forbes Best Places in America, 5/04

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SEASONAL POPULATION ESTIMATE – COLLIER COUNTY, FLORIDA

Collier County's population rises by an estimated one-third during the winter season, this traditionally lasts from November through April.

	2004 ESTIMATE	2005 ESTIMATE	2010 PROJECTION	2020 PROJECTION
Coastal Area	384,321	402,402	502,292	707,313
Immokalee	39,082	39,513	41,914	46,931
Seasonal Total	423,403	441,915	544,206	754,244

Source: Collier County Comprehensive Planning Department, 10/06

POPULATION – SOUTHWEST FLORIDA

Collier County population is projected to increase by more than 28% from 2003 to 2010.

	2004 ESTIMATE	2005 PROJECTION	2010 PROJECTION
Collier County	306,186	318,560	380,946
Lee County	521,253	537,180	618,026
Charlotte County	156,985	160,454	177,783
Hendry County	37,394	39,189	43,295
Glades County	10,733	10,932	11,657
Southwest Florida Total	1,032,551	1,066,315	1,231,707
Florida	17,516,732	17,872,295	19,655,063

Source: University of Florida, Bureau of Economic and Business Research, Florida Long-term Economic Forecast, 6/05

TOTAL HOUSEHOLDS - COLLIER COUNTY, FLORIDA

COLLIER COUNTY	HOUSEHOLDS
2004 Households	121,180
2005 Household	124,760
2010 Houeholds	142,420
Numeric Change 2004-2010	21,240
Percent Change 2004-2010	18%

Source: Woods and Poole 2005*Projection

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POPULATION PROJECTIONS BY PLANNING COMMUNITY COLLIER COUNTY, FLORIDA

COLLIER COUNTY	2005 PROJECTION	2010 PROJECTION	2020 PROJECTION	2005-2010 NUMERIC CHANGE	2004-2010 % CHANGE
Corkscrew	1,768	3,595	5,435	1,827	103.33%
Big Cypress	202	209	216	7	003.47%
Central Naples	20,274	21,866	23,468	1,592	008.35%
East Naples	25,312	26,060	26,813	748	002.96%
Golden Gate	44,179	51,150	58,178	6,971	015.78%
Immokalee	24,293	26,690	29,103	2,397	009.87%
Marco Island	1,141	1,471	1,527	330	028.92%
North Naples	56,927	66,014	75,151	9,087	015.96%
Royal Fakapalm	12,490	22,437	32,449	9,947	079.64%
Rural Estates	32,508	48,093	63,780	15,585	047.94%
South Naples	25,697	29,671	33,671	3,974	015.46%
Urban Estates	35,606	57,484	79,505	24,976	061.44%

COLLIER COUNTY	2005 PROJECTION	2010 PROJECTION	2020 PROJECTION	2005-2010 NUMERIC CHANGE	2004-2010 % CHANGE
City of Naples	22,750	24,340	25,635	1,590	06.99%
City of Marco Island	15,930	17,398	18,268	1,468	09.22%
Everglades City	550	946	982	396	72.00%

Source: Collier County Comprehensive Planning Department, Revised 10/05

